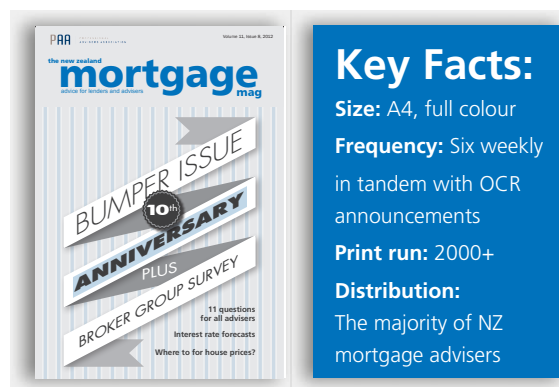


## RATE CARD

EFFECTIVE JANUARY 2013



### ADVERTISING RATES

The Mortgage Mag	Casual	3 Insertions	6 Insertions	8 Insertions
Product Feature including advertorial	\$POA	****NEW PRODUCT****		
Full Page	\$2540	\$2413	\$2286	\$2159
Half Page	\$1350	\$1283	\$1215	\$1148
Third	\$900	\$855	\$810	\$765
Quarter	\$750	\$713	\$675	\$638
Inside Covers	\$2800	\$2660	\$2520	\$2380
Outside Back Cover	\$2900	\$2755	\$2610	\$2465
Inserts*	\$500	\$500	\$500	\$500

All rates quoted are GST exclusive and are non-commission bearing. Standard booking confirmations need to be signed prior to advertising.

### About the magazine

The NZ Mortgage Magazine is published every six weeks /eight times a year. It is targeted specifically at mortgage advisers and people in the industry including lenders, insurers and referrers.

The NZ Mortgage Magazine compliments [www.goodreturns.co.nz](http://www.goodreturns.co.nz), which is the leading independent information provider of home loans and information through its Mortgage Centre.

The magazine is produced in

conjunction with the Professional Association (NZMBA) and is distributed to all of its members.

**It is the only magazine in New Zealand written for and provided to mortgage advisers.**

### Target audience

The magazine is targeted specifically at mortgage advisers and people in the industry including lenders, insurers and referrers.

### Magazine content

Our experienced industry columnists write a mix of international and national mortgage related features and columns including:

- > Brokers diary of events
- > NZ mortgage news
- > Housing market update
- > International news
- > Interest rates update
- > Sales and Marketing
- > Legal and Professional Adviser Association News.

### ABOUT THE PUBLISHER

The New Zealand Mortgage Magazine is published by Tarawera Publishing Ltd (TPL).

TPL is a leading publisher in the financial services industry in New Zealand. It produces a stable pf magazines including New Zealand Property Investor & ASSET

TPL also publishes three leading websites: Good Returns [www.goodreturns.co.nz](http://www.goodreturns.co.nz), [www.mortgagerates.co.nz](http://www.mortgagerates.co.nz), and Landlords [www.landlords.co.nz](http://www.landlords.co.nz)

**tarawera** publishing limited

ASSET ■ NZ Mortgage Mag ■ Intelligent Investor Bookstore  
Good Returns ■ Landlords ■ Net Prophet ■ Sharetrader ■ Interest Rates

For more information contact

Philip Macalister

Phone 07 349 1920 Mob 0274 377 527

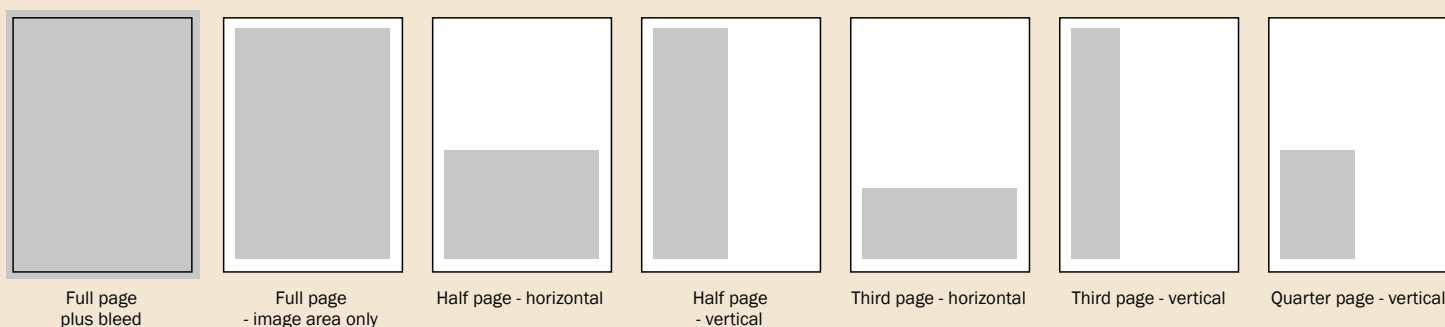
[philip@goodreturns.co.nz](mailto:philip@goodreturns.co.nz)

See next page for advertising specifications ...

## ADVERTISING SIZES

All dimensions are in millimetres	width x height
Double page spread - plus 5mm bleed	430 x 307
Full page - plus 5mm bleed	220 x 307
Full page - trim size	210 x 297
Full page - image area only	182 x 260
Half page - horizontal	182 x 127

All dimensions are in millimetres	width x height
Half page - vertical	88 x 260
Third page - horizontal	182 x 83
Third page - vertical	57 x 260
Quarter page - vertical	88 x 127



## TECHNICAL SPECIFICATIONS

When supplying ads electronically please ensure they conform to the following specifications:

- ▶ Supply artwork as PDF file – high resolution 300dpi.
- ▶ All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- ▶ Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- ▶ Please make sure document dimensions are correct.
- ▶ Additional production charges may be incurred if supplied ads do not follow above specifications.
- ▶ Material requiring text changes, typesetting or conversion will be subject to charges.
- ▶ Ad design service available. Please enquire about pricing and your requirements.

Send artwork to:

- ▶ Email [ads@tarawera.co.nz](mailto:ads@tarawera.co.nz)
- ▶ Or files and colour reference proofs may be couriered on CD to:  
Tarawera Publishing Ltd, 61-63 Marguerita St, Rotorua.

### Key Facts:

**Size:** A4, full colour  
**Frequency:** Six weekly  
in tandem with OCR  
announcements  
**Print run:** 2000+  
**Distribution:**  
The majority of NZ  
mortgage advisers

## CONTACT

For more information or to reserve your space,

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